

What do I need to do for my website to be compliant?

Today... and into the future

If you need to comply with CCPA and, in the future, CPRA and CDPA:



If your website visitor lives in California or Virginia, your website must provide:

1. The right privacy policies
2. The ability for customers to manage their cookies
3. The ability for customers to exercise their privacy rights

In the United States:

✓ Today, website visitors from California must be able to tell you:

- ✓ Do not "sell/share" my personal data
- ✓ Delete, access my personal information

➔ In the future, website visitors from California and Virginia will need to be able to tell you:

- ➔ Do not process my personal data for advertising
- ➔ Do not share personal info for cross-context behavioral advertising
- ➔ Do not use for automated decision-making
- ➔ Do not collect and use my sensitive data
- ➔ I want to make a rights request about my data

The website must also have



Persistent links to privacy policies and subject rights

Learn more about website compliance:
wirewheel.io/website-privacy-compliant