

# Privacy Law Comparison

California Consumer Protection Act



CCPA

Virginia Consumer Data Protection Act



CDPA

Colorado Privacy Act



CPA

General Data Protection Regulation



GDPR



## Effective Date

CCPA

CDPA

CPA

GDPR

January 1, 2020  
\* January 1, 2023

July 31, 2022

July 1, 2023

May 25, 2018



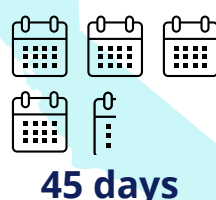
## Fulfillment Time

CCPA

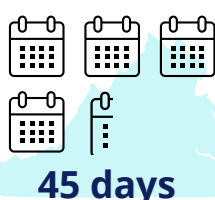
CDPA

CPA

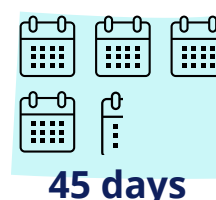
GDPR



45 days



45 days



45 days



30 days

CCPA CDPA CPA GDPR

## Consumer Rights Include:

				<input checked="" type="checkbox"/>	Know and access
				<input checked="" type="checkbox"/>	Know, access, and confirm
				<input type="checkbox"/>	Deletion
				<input type="checkbox"/>	Nondiscrimination
				<input checked="" type="checkbox"/>	Data portability
				<input checked="" type="checkbox"/>	* Rectification and correction
				<input type="checkbox"/>	Opt out of sale
				<input type="checkbox"/>	Opt out of processing for targeted advertising
				<input type="checkbox"/>	Opt out of profiling
				<input type="checkbox"/>	* Opt out of sharing for cross-context behavioral advertising
				<input type="checkbox"/>	* Opt out of the use of automated decision-making
				<input type="checkbox"/>	* Limit use and disclosure of sensitive personal information



## Penalties and Damages



CCPA

Up to **\$2,500** for each violation and **\$7,500** for each intentional violation

\* Automatic **\$7,000** fine for a violation involving the personal information of minors

Statutory damages from **\$100-\$750** per violation.



CDPA

Up to **\$7,500** for each violation



CPA

Up to **\$20,000** for each violation



GDPR

**\$24.1 million (€20 million)** or **4%** of annual global turnover (whichever is higher)

\* indicates that this provision will come into effect January 1, 2023 under CPRA

Learn More About CCPA, CDPA, CPA, and GDPR at [wirewheel.io/resources/privacy-laws](https://wirewheel.io/resources/privacy-laws)