









# Why WireWheel

## Companies face multiple roadblocks with privacy programs:

-  They need automation for privacy professionals – like Data Subject Access, Consent and Preference, and Privacy Impact Assessment
-  They need a simple, usable privacy user experience
-  They need to integrate with and use existing systems

All with limited resources and a limited budget.

## The WireWheel solution is superior because we offer:

-  A seamless, integrated holistic privacy platform that be easily configured and is easy to use
-  Multiple integration options to meet your company's needs
-  A commitment to 'white-glove' customer support

WireWheel is **completely** focused on privacy.

## Integrated Approach to Privacy Program Management and DSAR Fulfillment

The WireWheel solution to enable data subject requests includes:

- **Integrated Identity Verification:** WireWheel offers multiple, out-of-the-box options for identity verification that are fully embedded in the DSAR flow, providing a better privacy experience for consumers.
- **Consent and Preference Management:** WireWheel offers multiple options to help your company meet CCPA requirements.
- **Automated DSAR fulfillment:** Depending on your needs and complexity, WireWheel offers multiple options to integrate applications into the platform, giving IT teams more flexibility.
- **Reporting APIs and Dashboards:** Use your reporting tools to create and view reports.
- **Privacy Policy Management:** WireWheel offers the ability to manage privacy policies from the platform. Rather than bothering the web team, clients can modify, post and view an audit trail of previous policies directly from the platform.

While competitors offer a piecemeal, non-integrated approach, WireWheel offers seamless interoperability. The WireWheel platform helps you to manage your privacy program holistically, rather than in siloed functions. WireWheel is a flexible, agile and scalable platform that is easy to use. Your team can intuitively create templates, add logic and begin improving your privacy processes out of the box.

## Integration Options That Engineers Love

WireWheel offers engineering-focused options to enable fast, cost-effective integrations with systems to fully automate privacy processes:

- **APIs:** Leverage well-documented APIs to build the interface between your company's databases or applications and WireWheel's Platform to enable full automation of your DSARs, Privacy Assessments, and more.

- **Low Code Solutions and Apps:** Connectors, adapters and apps (including Salesforce, Mulesoft, and more) that enable low-code integrations with your company's applications.
- **"Functions as a Service":** Pre-coded, fully hosted application that easily integrate with your systems and databases.

With these options, WireWheel's architecture and integration options can easily plug into privacy processes and automations that are already built, with the flexibility to increase functionality as needs change.

// We have automated 54 applications, saving \$475,000 per year per application, decreasing our overhead costs and increasing our quality" T-Mobile

## Committed to Your Success

WireWheel is committed to partnering with you to ensure your success. We don't only send videos to train you. We offer rich online training documentation, 24/7 support, and a designated customer success representative who will meet with you and your team on a regular basis.

// Our customer success rep is great. We have regular calls with him. I haven't had that level of support with any other vendor." Academy of Art University

## Dedicated to Privacy

While competitors state that their privacy solutions are a part of a set of Governance, Risk and Compliance (GRC) suite of tools, WireWheel is a pure player in the privacy space. **Privacy is our absolute focus.**

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### About WireWheel

Founded in 2016 by a team of privacy and technology experts, WireWheel is a leader in the privacy and data protection space. Leveraging the team's deep privacy expertise, WireWheel has developed an easy-to-use platform that enterprises including large financial institutions, telecoms and consumer-facing brands use to manage their privacy programs.