

## CPRA is coming!

### WireWheel can help

On November 3, 2020, California voters approved Proposition 24 (CPRA), an enhancement to CCPA.

#### What does this mean to you?

- 1** **'Sale' of data** is defined as **'share'** which means that you have to give consumers the right to opt out of the sharing of their data
- 2** The law gives consumers the right to **correction**, the right to further **restrict use**, the right to **restrict sensitive PI**, and more rights to restrict the use of their data for **automated decisions**
- 3** Companies are now required to submit a **risk assessment** to the California Privacy Protection Agency on a regular basis

The law goes into effect January 1, 2023 with a look back from January 1, 2022.

#### Start to comply with CPRA quickly

Resolve compliance risk, and gain peace of mind by working with the industry's leading privacy platform, along with experts dedicated to your success.

Use WireWheel's complete CPRA solution to:

- ✓ Enable consumers to manage all of their rights covered under the law
- ✓ Fulfill rights requests
- ✓ Deploy and manage Assessments
- ✓ Flag assessments for task remediation and prioritization
- ✓ Document, report and measure your progress

WireWheel's completely integrated CPRA solution is supported by WireWheel's privacy experts.

**Already have a solution for ‘Do Not Sell’? Deploy and report on risk assessments today:**

	Essentials	Pro	Enterprise
Standard and Custom Assessment Templates	✓	✓	✓
ROPA	Standard	Custom	Custom
Risk Prioritization	-	Standard	Custom
Executive Dashboard	✓	✓	✓
API and Integration Access	-	✓	✓

**Our flexible platform grows with you and provides an on ramp to help you meet additional rights requests as needed.**

	Essentials	Pro	Enterprise
User Intake Portal	Standard	Custom	Custom
Encrypted customer delivery portal and email	✓	✓	✓
Rights Management Fulfillment Workflows	✓	✓	✓
Executive Dashboard	✓	✓	✓
API and Integration Access	-	✓	✓

**All with dedicated support.**

	Essentials	Pro	Enterprise
Admin Training and On-Boarding and Designated Customer Success Support	✓	✓	✓
Tech Support	9-5	9-5	24x7

**Contact WireWheel to get started today.**

**About WireWheel**

Founded in 2016 by a team of privacy and technology experts, WireWheel is a leader in the privacy and data protection space. Leveraging the team’s deep privacy expertise, WireWheel has developed an easy-to-use platform that enterprises including large financial institutions, telecoms and consumer-facing brands use to manage their privacy programs.