

WireWheel Simplifies Data Privacy Management

At WireWheel, we know that it takes real collaboration to successfully manage data privacy. We know that your resources are limited. We know you want to do what's right. And, we want to make it as easy as possible.

WireWheel's Data Privacy Management Platform equips data privacy, security and IT professionals to quickly answer the four central questions at the heart of any data privacy initiative:

- What data you have
- Why you have it
- Where that data is stored
- And, processed, and with whom are you sharing that data with and for what purpose

HOW IT WORKS

WireWheel supports all phases of a global privacy management and compliance program, uniquely addressing requirements around personal data inventory and mapping, collaboration, vendor risk management, third party compliance, consent management and more. WireWheel combines deep privacy expertise and machine learning to eliminate error-prone manual processes, dynamically scan and surface sensitive information and communicate privacy risk in a way that is accessible across an organization.

WIREWHEEL EMPOWERS PRIVACY TEAMS WHILE REDUCING THE NEED FOR HELP FROM OTHER DEPARTMENTS BY:



Manage every part of a privacy program from a single, secure, easy-to-use platform



Integrate with data systems to automatically surface the facts, so the privacy team focuses on the real job



Save significant cost in managing key elements of privacy projects





We explored a number of privacy solutions and WireWheel was the clear choice. Its innovative and thoughtful approach to a complex challenge is one that has delivered centralized visibility and game-changing efficiencies at a very competitive price. The central data mapping feature has also delivered some unexpected returns on the investment, making the whole relationship with WireWheel a value driver, not only to our privacy program, but to the business at large.

Toke Vandervoort
VP, Deputy General Counsel
UNDER ARMOUR

WIREWHEEL'S POWERFUL FEATURES:



THE PRIVACY ENGINE

A self-service privacy wizard guide the entire team from start to finish, making it simple for people throughout the enterprise to support compliance - no technical support required.



WELL-DESIGNED WORKFLOW

WireWheel replaces manual steps with powerful automation and collaboration and allows building of custom forms and workflows to share information instantly. It also monitors personal information data stores and cross-border data flows, quickly identifying actionable privacy issues.



COLLABORATION AT SCALE

WireWheel streamlines compliance processes enterprise-wide, dramatically reducing the time to capture contributions from the privacy office, IT, lines of business - anywhere relevant insights might reside within the organization. In addition, WireWheel makes it easy to include input from third parties such as partners and vendors.



PROCESS MAPPING

WireWheel identifies and maps process flows, automatically discovering cloud assets including computational assets, data stores, and even serverless infrastructure components. It also includes built-in business process mapping and automatically identifies and integrates vendors and partners into your process maps.